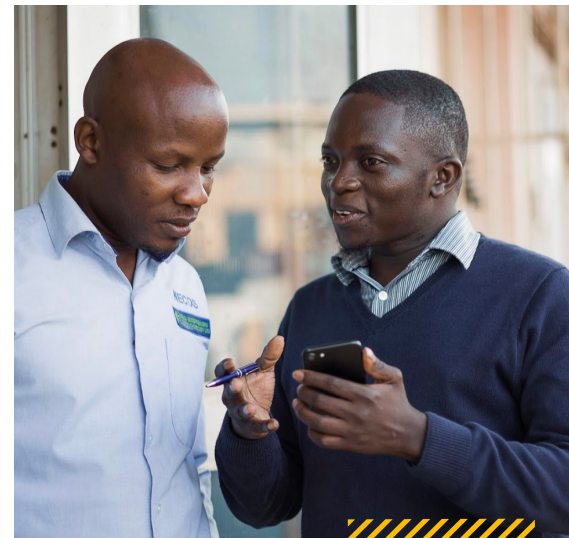


# Supercharge your portfolio's growth with the Google for Startups Cloud Program

Investor-backed startups get financial, technical, and business support that scales with them. They'll build with intelligent, cost-effective, proven technology that lets startups move fast.



## How it Works

### Early

### Growth

#### Eligibility

Pre-seed up to Series A<sup>2</sup> startups (Series A raised within 1 year)

Series A+ startups

#### Offer<sup>1</sup>

**Year 1:** GCP credits covering 100% of Google Cloud costs up to \$100k

**Year 2:** GCP Credits covering 20% of Google Cloud costs up to an additional \$100k

Select startups qualify for additional technical and financial support for migrations. Work with your portfolio companies' sales coverage partners for custom offers.

## Benefits for your Portfolio

Access to dedicated startup experts, cloud credits, and tools built for speed & insights



### Business

Your portfolio companies get tailored support from the Startup Success Team and our sales teams – their point of contact for any questions. Beyond credits, this ranges from collaborating and mentoring on your business needs to connections within Google teams to migration specific support through their journey.



### Technical

Your portfolio companies gain access to dedicated product and technical expertise, one-to-one guidance from Google engineers, mentoring, technical training, and resources.



### Financial

In addition to Cloud credits, portfolio companies may receive credits and benefits for Google Workspace, Google Maps, Google Ads, Google Play, Qwiklabs, and more.

## Google Programs for Startups

Partner with Google to elevate your portfolio companies



### Google for Startups Accelerators



[Accelerators](#)

### VC AMAs



[VC AMA Series](#)

### Technical Certifications



[Jumpstart](#)

### Co-Marketing



[Blog: Dapper Labs](#)

Attend special events, meet Google engineers and experts, and connect with startup peers.



### Global Summits



[Startup Summit](#)

### Community Connections



[C2C Global](#)

### Webinars



[Backstage Capital: DEI](#)

### Roundtables



[Jumpstart](#)

## For your startups:

Ready to [apply](#) to the program?

Connect with [cloud-startup-partners@google.com](mailto:cloud-startup-partners@google.com).

Before you apply, be sure to [read the full program qualifications](#) and the [Google for Startups Cloud Program - Startups Terms](#).

1 All prices are in USD.

2 Credits are available for high-growth startups based in a Google Cloud Territory where your startup has received verifiable pre-seed to Series A equity funding, and if Series A, raised within 1 year of applying to the program. Startups will receive Google Cloud Platform credits equivalent to 100% their prior month's use for a total of up to \$100K USD over a 12-month period in the first year, and credits equivalent to 20% of their prior month's use for a total of up to \$100K USD over a 12-month period in the second year. Please see the full program details.